



HEMOPHILIA walk

Every step makes a difference

2011 LOCAL SPONSORSHIP OPPORTUNITIES

Yes, we are proud to support the **National Hemophilia Foundation** by sponsoring the Hemophilia Walk. We hereby authorize NHF to include our corporate name and logo on the Hemophilia Walk walker brochure, event poster, event T-shirt, and website consistent with our sponsorship selection below.

<u>Local Sponsorship Opportunities</u>	<u>Amount</u>
❖ Local Presenting Sponsor	\$10,000
❖ Platinum Sponsor	\$7,500
❖ Gold Sponsor	\$5,000
❖ Silver Sponsor	\$2,500
❖ Bronze Sponsor	\$1,000
❖ Supporter Sponsor	\$500
❖ Kilometer Sponsor	\$250

NAME: _____

COMPANY: _____

COMPANY ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ FAX NUMBER: _____

CONTACT EMAIL ADDRESS: _____

OUR CHECK IS ENCLOSED

PLEASE INVOICE US

	In- Kind Sponsor	Donation/Product	Value of Product
<input type="checkbox"/>	In-Kind Sponsor		\$
<input type="checkbox"/>	In-Kind Sponsor		\$

To ensure that your company logo is included on the collateral Walk materials please return this form to the Local Chapter Office. There are a variety of other corporate sponsorship opportunities available after the initial logo deadline.

Please send your completed form, contribution, and high resolution logo either by email or mail to the Local Chapter Office.

LOCAL SPONSORSHIP OPPORTUNITIES

{Please Note: The following Local Sponsorship Opportunities are open to multiple sponsors.}

LOCAL PRESENTING SPONSOR \$10,000

- Opportunity to host a Pre-Thank You Recognition Event for volunteers and chapter leadership before the Walk.
- Logo prominently placed in the walker brochures and posters.
- Logo prominently placed on the back of Walk T-shirts.
- Name prominently mentioned in all press releases produced for the event.
- Prominent recognition in pre- and post-event mailings to the supporters of the Walk.
- Prominent recognition at the Kickoff Event.
- Logo displayed at the Kickoff Event.
- Logo prominently displayed at the start-end point at Walk.
- Information booth at Walk.
- Logo prominently displayed on the Walk website.

PLATINUM SPONSOR \$7,500

- Opportunity to host a Post-Thank You Recognition Event for volunteers and chapter leadership after the Walk.
- Logo prominently placed in the walker brochures and posters.
- Logo prominently placed on the back of Walk T-shirts.
- Name mentioned in all press releases produced for the event.
- Recognition at the Kickoff Event.
- Logo displayed at the start-end point at Walk.
- Information booth at Walk.
- Logo prominently displayed on the Walk website.

GOLD SPONSOR \$5,000

- Logo prominently placed in the walker brochures and posters.
- Logo prominently placed on the back of Walk T-shirts.
- Name mentioned in all press releases produced for the event.
- Recognition at the Kickoff Event.
- Logo displayed at the start-end point at Walk.
- Information booth at Walk.
- Logo displayed on the Walk website.

SILVER SPONSOR \$2,500

- Logo placed in the walker brochures and posters.
- Logo placed on the back of Walk T-shirts.
- Recognition at the Kickoff Event.
- Logo displayed at the start-end point at Walk.
- Logo displayed on Walk website.

BRONZE SPONSOR \$1,000

- Logo placed in the walker brochures and posters.
- Logo placed on the back of Walk T-shirts.
- Recognition at the Kickoff Event.
- Logo displayed on Walk website.

SUPPORTER SPONSOR \$500

- Name listed in the walker brochures and posters.
- Name printed on the back of Walk T-shirts.
- Logo displayed on Walk website.

KILOMETER SPONSOR \$250

- Name placed on Kilometer sign along Walk route.
- Logo displayed on Walk website.

OTHER SPONSORSHIP OPPORTUNITIES

IN-KIND SPONSOR (VALUE MUST BE \$500+)

- Logo displayed in the walker brochures and posters.
- Logo printed on the back of the Walk T-shirts.
- Logo displayed on Walk website.

Local chapters also welcome in-kind donations to their Walk events. In-kind donations can be product, equipment and/or service donations. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation (which should total a \$500+ value). For more information on sponsorship opportunities, please contact the Local Event Manager at your chapter.