



Team Recruitment Ideas!

- Designate a certain day as “Hemophilia Awareness Day” and give out red ribbons to each person who registers to join your team.
- Offer incentives to employees to entice them to join the team; a casual day at the office, a special reserved parking space, a day off from work.
- Encourage friendly competition between departments. Get your organization to solicit for prizes to be raffled off. Set departmental goals for which employees may be entered into a drawing to win prizes.
- Ask for support from upper level managers. Managers can send an e-mail announcing that the company has a team registered for the walk. Provide the link to the Hemophilia Walk website at www.hemophilia.org/walk and invite folks to join your team.
- Contact your local chapter to schedule a lunch & learn. This is a great way to bolster fundraising efforts and participation in the event.
- Ask your company to make a donation to sponsor each employee that registers to participate in the Hemophilia Walk.
- Do you have other recruiting ideas that you have found to be successful? Please shoot us and e-mail and share them with us: walkathon@hemophilia.org