



TEAM T-SHIRTS MAKE THE TEAM!

More than anything else, Team T-shirts unite a group of walkers as a *TEAM* the day of a Walk. Here are some tips to keep in mind regarding Team T-shirts:

1. They should be bright and colorful so the Team wearing them **STANDS OUT** as much as possible the day of the Walk.
2. The designs, logos and slogans on them should be as creative and unique as possible so they are a conversation piece both during and after the Walk. Team T-shirts are (in effect) walking billboards showing your business, organization or family team's support for hemophilia awareness and NHF.
3. A great way for a business or family team to develop creative and unique designs for its Team T-shirt is to sponsor a T-shirt design contest.
4. Another great way is to tap the talents of a company's PR Department staff, or the family's "in-house" artist/designer. Most T-shirt vendors can also help you design a unique and interesting Team T-shirt.
5. Team T-shirt designs should include both the name of the business, organization or family and the name (**Hemophilia Walk**) & logo of the Walk.
6. **THERE MIGHT BE A BEST TEAM T-SHIRT CONTEST WITH THE WINNERS SELECTED AT THE WALK!**
WATCH FOR MORE INFORMATION ON THE PRIZE THAT WILL BE AWARDED TO THE WINNING TEAMS!
7. An important point to remember is that Team T-shirts are paid for by the Team so that every dollar raised in the Walk will go to support the National Hemophilia Foundation and its outstanding programs.
8. Another important thing to remember about Team T-shirts is that they are a very effective **WALKER RECRUITMENT TOOL** if publicized and promoted by the team captain prior to the Walk. They are also a great way to thank walkers for their support.
9. Although creative, unique Team T-shirts are best, a bland, uncreative T-shirt is, in most cases, better than no Team T-shirt at all! Almost all Teams usually get better at designing their T-shirts as the years go by. Get started by having a Team T-shirt this year, and next year your design will be even better!
10. Need help designing, ordering or paying for your Team T-shirts? Contact the Local Walk Event Manager at your chapter.