

Dear Editor NAME,

March is Bleeding Disorders Awareness Month. Throughout the month, the U.S. inheritable blood and bleeding disorders community will be starting the conversation to inspire a national conversation around these rare conditions that affect thousands of patients and families nationwide.

Inheritable blood and bleeding disorders can present from a genetic mutation, or a random mutation. Conditions like hemophilia, von Willebrand's disease, sickle cell disease, rare platelet disorders or factor deficiencies and others, can be extraordinarily challenging to manage day-to-day, as well as quite expensive. This Bleeding Disorders Awareness Month, it's important to raise the profile of these chronic conditions faced by people in our very own community.

Everyone – whether a patient, caregiver, loved one, or advocate – deserves accessible support and resources unique to them. It is up to us all to start the conversation about blood and bleeding disorders. Talk about it, share, and learn from one another – to your leaders, and to your neighbors.

- Advocate for transformational research and novel treatments
- Raise public awareness by conducting friendly calls, virtual presentations, more
- Educate yourself and enable others to better recognize signs and symptoms of a blood or bleeding disorders

We can and must create more affordable and accessible treatments for the inheritable blood and bleeding disorders community by raising awareness and providing education. I hope you publish this letter to join me and many others right here in LOCATION to help start this important conversation. By raising our voices, we can have an impact, together.

Get more information about how to make a difference by visiting hemophilia.org.

Thank you!

Sincerely,

NAME