

*For Immediate Release*

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## ***Celebrate Bleeding Disorders Awareness Month with the National Hemophilia Foundation***

*From March 1-31, **organization name** partners with NHF to raise awareness and increase education*

**YOUR CITY, YOUR STATE** – **DATE**, 2022 — **Organization name** is joining the National Hemophilia Foundation (NHF) in celebrating Bleeding Disorders Awareness Month (BDAM) this March. Each year, our community celebrates BDAM to bring much need attention to the cause of inheritable blood and bleeding disorders. This month lets patients and families with hemophilia, von Willebrand disease, rare factor, or platelet disorders, and more, share their lives, stories, struggles, and successes.

NHF urges everyone to “Start the Conversation” around issues and experiences related to inheritable blood or bleeding disorders during BDAM. With about 3 million people nationwide impacted by bleeding disorders, it’s critical to have your voice heard. Whether your concerns or interests surround research, treatments, women’s health, mental health, or other topics of interest to the community, you can play a role in starting and elevating these important conversations.

**INSERT CUSTOM CONTENT AROUND HOW YOUR ORG PLANS TO “START THE CONVERSATION”**

**INSERT QUOTE FROM YOUR ORG ABOUT THE IMPORTANCE OF BDAM**

Bleeding Disorders Awareness Month has been observed each March since 2016, after being designated as a national health observance by the U.S. Department of Health and Human Services. BDAM aims to increase awareness of inheritable blood and bleeding awareness among the public, as well as bring them to the attention of policymakers, public authorities, industry representatives, scientists, and health professionals. Prior to BDAM, March was known “Hemophilia Awareness Month” – a designation confirmed by President Ronald Reagan beginning in March 1986.FA

NHF and **organization name** encourages your involvement during March. Here’s a few examples of how to get involved:

***Share the conversation you’ll be starting*** - Send a video to this link and share what topics are most important to you this month. Your video might even be shared on NHF’s social media to inspire others!

***Run Red*** - Get active from wherever you are to raise funds and awareness during BDAM!

**Donate** - Make a donation to support patients and families during BDAM, and you'll receive a special shirt!

**Get Ready for BDC** - NHF's Annual Bleeding Disorders is the perfect place to start important community conversations. Sign up now!

***Follow NHF*** - Connect with NHF by following the latest conversations on [Twitter](#), [Facebook](#), [LinkedIn](#), [Instagram](#), and [YouTube](#), and be sure to use the month's official hashtags: #BleedingDisordersAwarenessMonth and #BDAM.

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## **About NHF**

For nearly 75 years, The National Hemophilia Foundation (NHF) has championed research, education, and advocacy for inheritable blood disorders. NHF is dedicated to finding better treatments, preventative measures, and cures for inheritable blood disorders. Founded by patients in 1948, NHF's impactful programs and initiatives are made possible through the support of a nationwide network of chapters, as well as individuals, partners, and a cooperative agreement with the Centers for Disease Control and Prevention (CDC). Learn more at [hemophilia.org](http://hemophilia.org).