

Sample E-Mail or Newsletter Blurb

Join me in celebrating Bleeding Disorders Awareness Month with the National Hemophilia Foundation this March! (Insert line about why this cause/awareness month is important to you, if desired)

This year, my friends at NHF are promoting the “Start the Conversation” campaign to spread awareness about inheritable blood and bleeding disorders.

As someone who knows about how much this cause means to me, will you join me in starting the conversation this Bleeding Disorders Awareness Month? [Submit a short video here to share what is most important to you this month.](#) I'll be emphasizing the importance of research, and some other friends in the community are sharing answers like genetic history, novel treatments, women's health, health equity, and more. Raise your voice and share what matters most to you!

To check out the Start the Conversation campaign and learn more about Bleeding Disorders Awareness Month, visit hemophilia.org.