1. **TOPIC:** Start the Convo  **LENGTH:** 15 seconds

You have the power to make a difference for patients and families with inheritable blood disorders. It all starts with you starting a simple conversation. Get conversation starters at hemophilia.org/bdam.

2. **TOPIC:** BDAM  **LENGTH:** 20 seconds

March is Bleeding Disorders Awareness Month, and the National Hemophilia Foundation has educational resources just for you. Visit hemophilia.org to learn more today.

3. **TOPIC:** Chapter  **LENGTH:** 30 seconds

Did you know that the National Hemophilia Foundation has a local chapter near you? This March, during Bleeding Awareness Disorders Month, you can seek help, learn more, or connect with your local chapter by visiting hemophilia.org.